

DIALOG

CROSTOWN CONCOURSE

A 90-year-old building is radically transformed into a vertical village



Location

Memphis, TN

Client

Crosstown Arts

Completion

2017

Size

139,355 sq m

1,500,000 sq ft

Sustainability

LEED® Platinum certified

Collaborators

All World Project Management

Bologna Consultants

Community Capital

Doug Carpenter & Associates

Grinder, Taber & Grinder

Looney Ricks Kiss

Universal Commercial Real Estate

DIALOG Services

Architecture

Planning & Urban Design

Sears built a massive distribution centre in Memphis in 1927, providing jobs and a thriving industry to the community. Over time, shifting demographics and population depletion in Memphis' urban core led to its closure. Architects, planners and urban designers transformed the space into a vertical village, bringing new life, light and vibrancy to the 10-storey building. Crosstown Concourse opened in 2017, and is now home to a high school; a YMCA fitness center; a theater; a free art gallery; a radio station; and the nation's largest private dental clinic. There are also nearly 300 apartment units in the building for participants in arts programs. Today, Crosstown Concourse welcomes 2,500 visitors per day.

MEET THE TEAM



Marion LaRue
Partner, Architect



Martin Nielsen
Partner, Architect,
Mechanical Engineer